



M E D I A R E L E A S E

**Leavenworth Main Street
416 Cherokee
Leavenworth, KS 66048**

CONTACT: Wendy Scheidt, Executive Director
(913) 682-3924

DATE: December 6, 2011

FOR IMMEDIATE RELEASE

2nd SATURDAYS IN DOWNTOWN LEAVENWORTH COME ON DOWN - THERE'S ALWAYS SOMETHING EXCITING HAPPENING

The 2nd Saturday theme for December is “**A Season of Giving**”. On Saturday, December 10th, participating merchants will be partnering with local non-profits to collect needed items to support their community donations. Check with local merchants to gain awareness of their charities needs so your donations go to the proper entity. Downtown merchants are consistently involved within the community and share a desire to “give back”. Many will be sharing proceeds from sales, donating services, merchandise or support. 2nd Saturdays is a fun way to spend an exciting, entertaining day & evening in downtown Leavenworth and this month it's also rewarding as a way to help those in need. Get your friends, family & pals together, bundle up, wear your comfortable shoes & have a great time. “A Season of Giving” continues throughout the month. Check out our website, www.leavenworthmainstreet.com, Leavenworth Main Street facebook or give us a call, 913-682-3924 for additional information.

The 2nd Saturday of every month features a new promotion hosted by the Leavenworth Main Street Program, with member businesses structuring fun and exciting activities around the “theme” each month. Mark your calendars and bring the family downtown, invite your friends and spread the word. Downtown Leavenworth is exciting & alive, especially on 2nd Saturdays! Come downtown early for breakfast, activities start at downtown merchants around 8 - 10 a.m. and continue all day and many times, into the evening. Take a break for lunch and dinner and enjoy really great food from our many family owned restaurants.

Upcoming 2nd Saturday themes are; January (White Sales - Hot sales while it's cold outside); February (Let's Meet in Leavenworth & Fall in Love); March (Celebrate Everything Irish); April (It's a Small World, After All – International Celebration) & May (Everything Art, The Chair Affair & Juried Art Show).

“This program is supported in part through an agreement with the Kansas Main Street Program, Kansas Department of Commerce”

###